

Portfolio

# Yolande Mendes

I undertake projects related to: Graphic Designing, Content Writing, Voice Overs, Web Designing, Social Media Content Creation, Business Coaching, Life Coaching, Counseling, Career Guidance, Professional Training and Complete Business Branding.

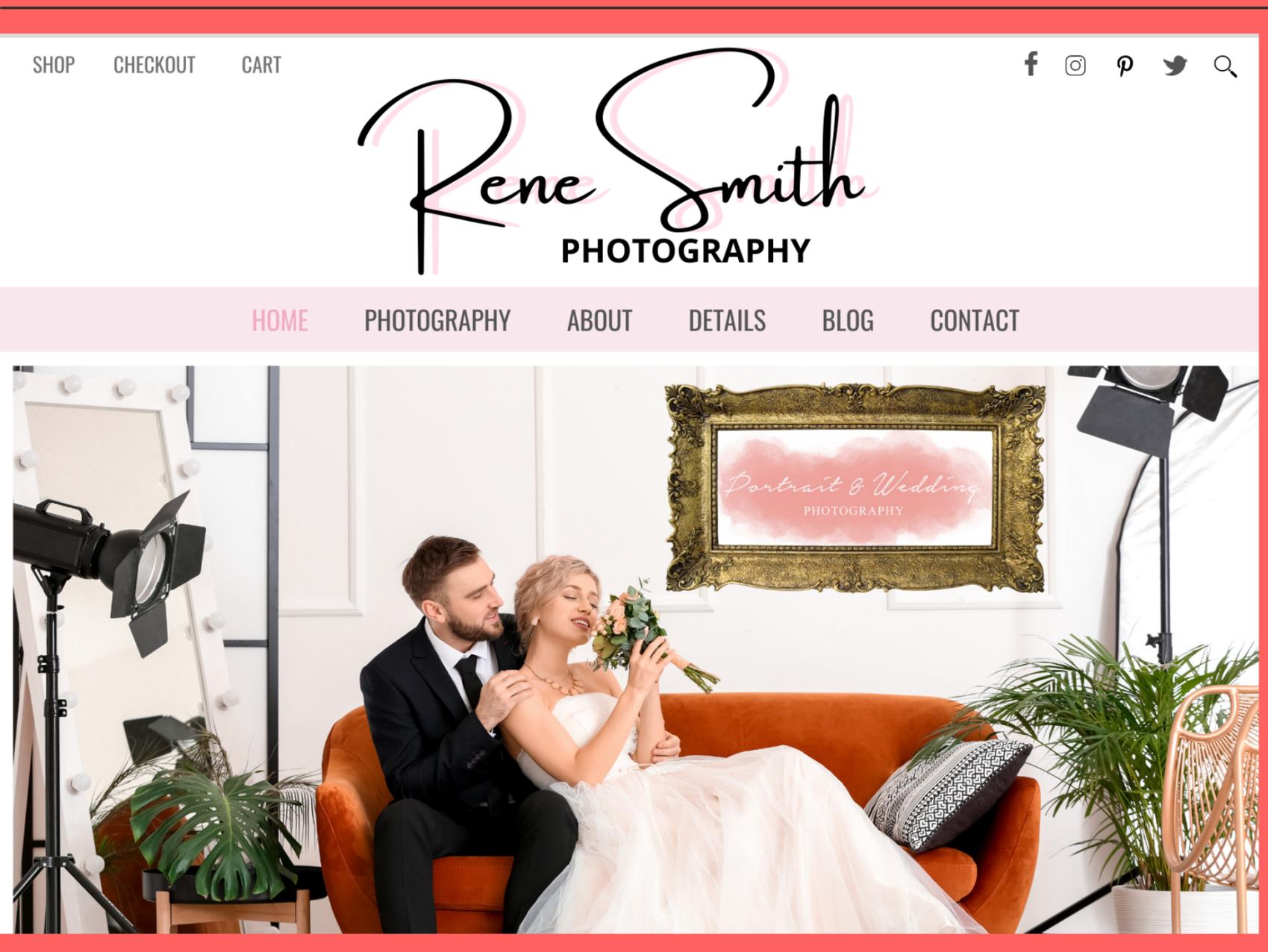
# About my past experience

I completed my Masters in Business Administration with a Post Graduate degree in Operations management along with an iMBA in Digital Marketing former to which I did my Bachelor in Mass Media (Advertising) and worked in various fields as a Web Designer, Digital Marketing Expert, Social Media Manager, Radio Jockey, Voice-Over Artist, Singer, Anchor/Show Host, Event Manager, Customer Service Representative, Sales & Collections Expert, Trainer, Business & Life Coach, Gamer and Entrepreneur which makes me an all-rounder with the perfect touch of knowledge on how businesses function. With my extensive experience of over 13 years of excellence in Branding Businesses, I promise to meet and exceed your expectations if you decide to hire me. When you hire a professional artist you know that your tasks are in great hands. I am a person who crafts every detail so that my work reaches above the industry standard. My USP lies in providing quality work at affordable prices that meet your budget as well as the timeline, adding value to your business.



*Graphic Designing, Content Writing, Voice Overs, Web Designing, Social Media Content Creation, Business Coaching, Life Coaching, Counseling, Career Guidance, Professional Training and Complete Business Branding.*

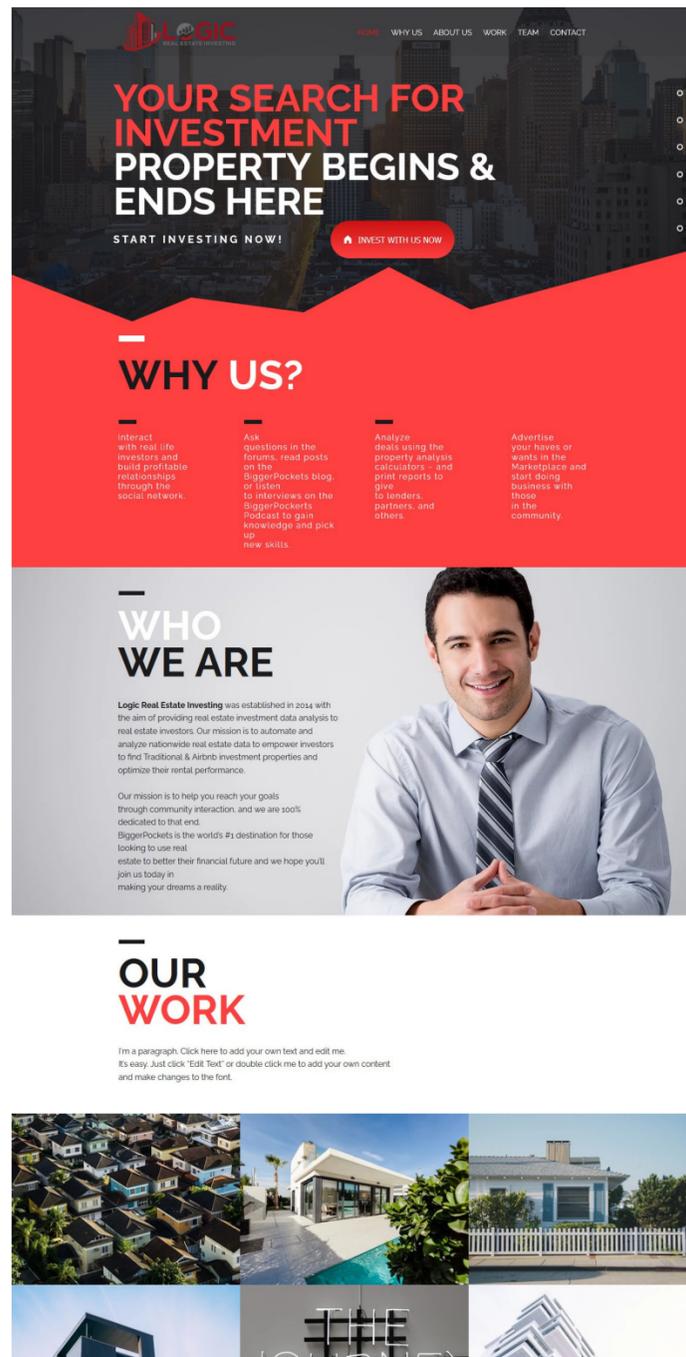




# Brand Identity

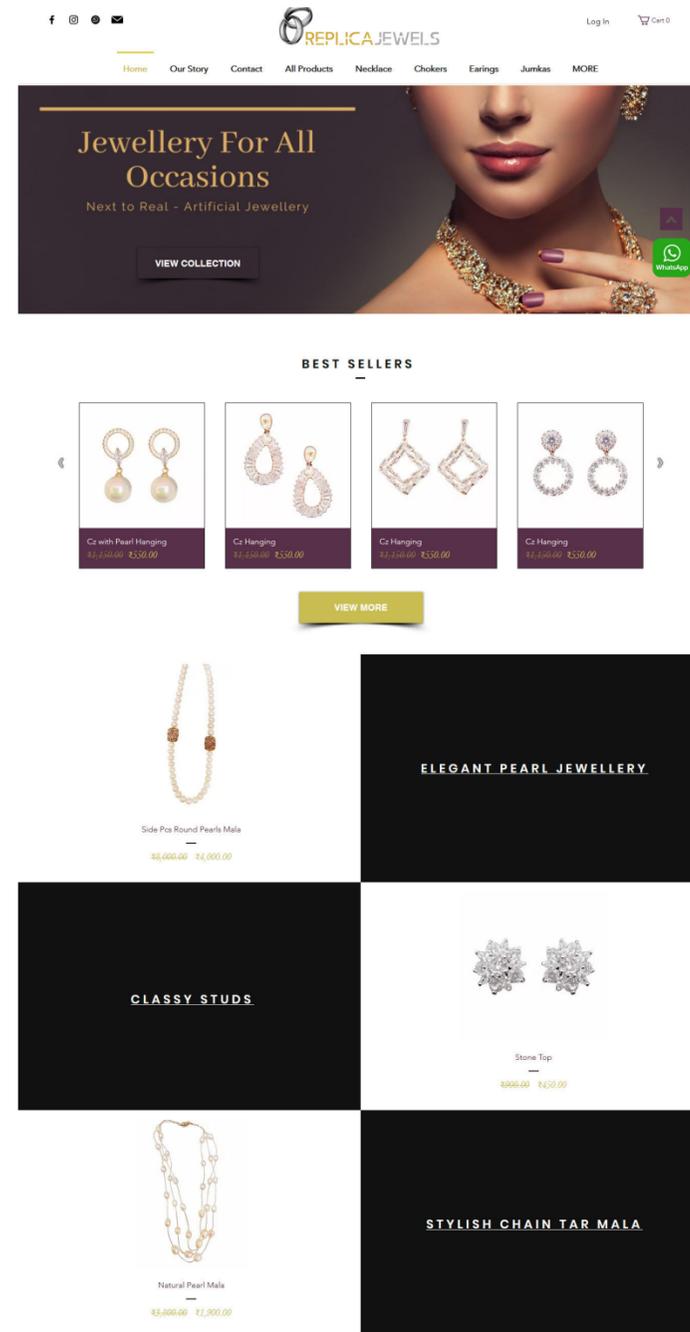
I Re-evaluate the do's and don't's of your look, design and feel from scratch. Let's build your brand bible together after a small research on what would work best for your target audience increasing Brand visibility.

01



Professional Business Site

02



Ecommerce Website

# Website Design

Both Desktop and Mobile friendly design, modern and trendy with accessible font sizes that will help you reach your target audiences better and leave a long lasting impact.



*Yolande Mendes*



*Never go wrong when you pick from the latest Trends*

**1**

**Take Your Pick**

Select your items. Just browse for products and add the items to your shopping cart. You can adjust the item quantity to suit your needs.

**2**

**Tell Us Your Details**

Fill-out the billing and delivery details. Type in the delivery information required on the Billing & Shipping Page to make sure the form is completed.

**3**

**Make Your Purchase**

Complete your payment and we shall dispatch the product to you, then you can flaunt your style and also tell us how much you liked the product.

Order Now



**Our Clients  
simply love  
our Designs!**

MacBook Pro

# Landing Page

I also create unique landing pages for all social media links incase you wish to promote an individual product or service.

*Landing Page from a Social Media Link*



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02



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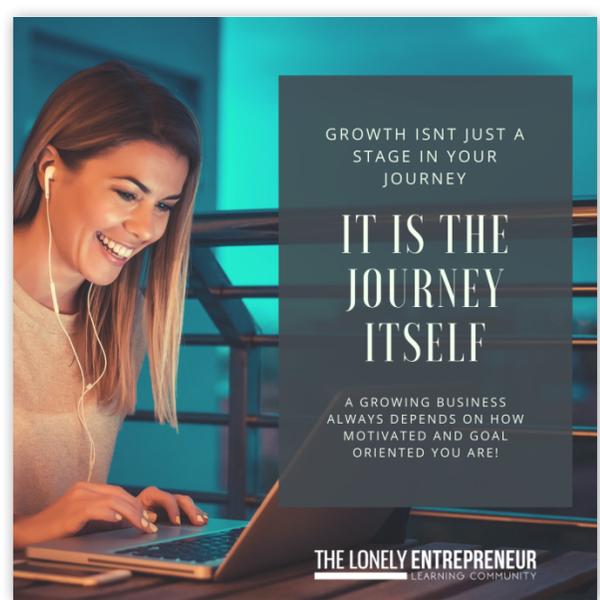
# Social Media Templates

I create unique posts for your Brand keeping in mind the tone and look along with content and hashtags as part of my services to meet your needs for your Brand's daily Social Media platform engagements.

04



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06

**PALM BEACH RESEARCH**

**COVID-19 PREVENTION RESEARCH**

study for Regeneron's COVID-19 Antibody Cocktail

[Palmbeachresearch.com/covid](https://palmbeachresearch.com/covid)

07

**SHOOTING STARS FOUNDATION**

**FOR SCHOLARS**  
EDUCATE YOURSELF, ENABLE YOUR FAMILY, EMPOWER YOUR COMMUNITY!

**FOR STEM CAMPERS**  
IMMERSE YOURSELF IN EXCITING AND ENGAGING TECHNOLOGY PROGRAMS OFFERED BY SHOOTING STARS

**FOR CORPORATES**  
LET US HELP YOU ACHIEVE YOUR DIVERSITY AND INCLUSION GOALS

08

**KABIR MOBILITY**

Don't Be LD SCHOOL Be a COOL Dude

#RideToLiv with KM

[www.kabiramobility.com](http://www.kabiramobility.com)  
+91 85746 00700

09

[WWW.SHEABUTTERBETTER.COM](http://WWW.SHEABUTTERBETTER.COM)

**DID YOU KNOW?**

**SHEA BUTTER**  
High concentrations of fatty acids and vitamins make shea butter an ideal cosmetic ingredient for softening skin. Shea butter also has anti-inflammatory properties.

# A few more Posts...

Posts for advertising your products & services or even interactive quizzes or giveaways can be created keeping in mind what theme your Brand design follows.

10

**Itanyou JEWELRY**

~~\$15.99~~ \$11.99

**PINEAPPLE FUN-MULTICOLOR**

[www.itanyoujewelry.com](http://www.itanyoujewelry.com)

11

**FUNGAC ESSENTIALS**

**FUNGAC ESSENTIALS**  
Choose Healthy



01



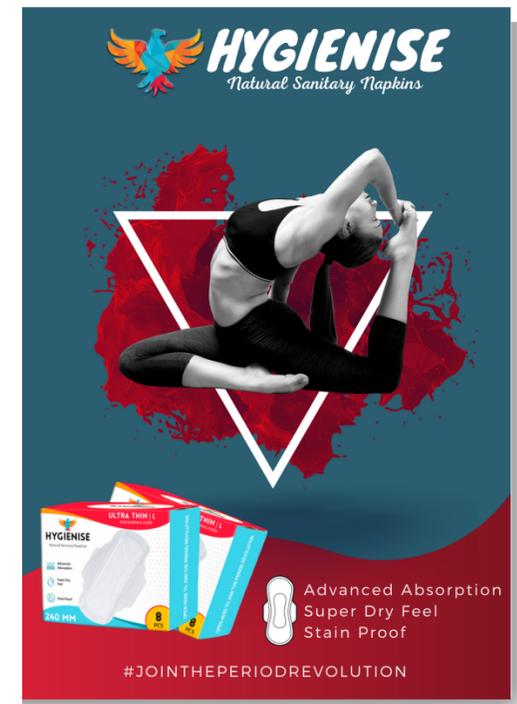
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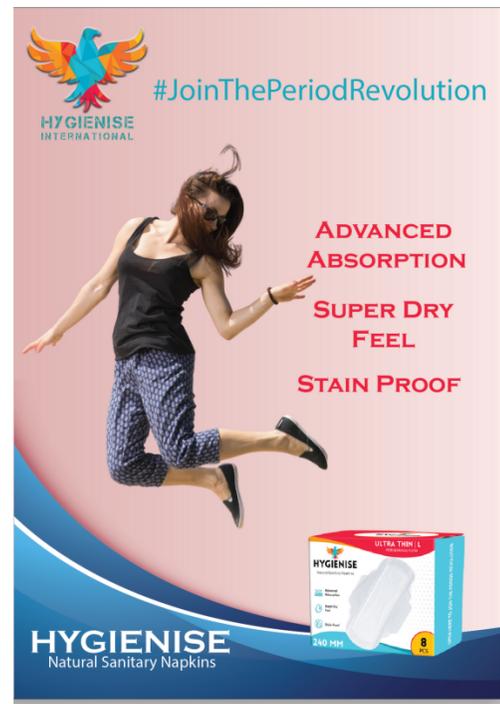
# Banners & Posters

Every Business needs Posters, be it for your Website, Social Media Cover or a Printed Banner. Why not get a design done to make your audience recognise your Brand and be proud to be a part of it. Elite is what it has to be, get in touch to discuss what can be built based on your niche!

03



04



Yolande Mendes

05

**Axion** PHARMACEUTICALS

**Buy Now**

**LIVING HEALTHY IS A NECESSITY**

OUR PRODUCT IS ALL YOU NEED TO HAVE A BETTER & HEALTHIER LIFESTYLE:

PURELY VITAMIN C + ZINC + VITAMIN D ORGANIC

PURELY VITAMIN C + ZINC + VITAMIN D ORGANIC

06

**Leggings & Tops**

In different Colours & Sizes

07

百份百信心保証

6407 989

僱傭中心  
Consultant Centre

08

Thanks to our sponsors, you will have one year of free access to The Lonely Entrepreneur Learning Community - a one-stop shop for the knowledge, tools and support you need to succeed:

- KNOWLEDGE** ... 300 key learning modules on the business and personal issues you face
- WEEKLY GROUP COACHING** ... to speak with authorities that save you time and money
- 24/7 COMMUNITY** ... to get answers to your pressing questions and connect with fellow entrepreneurs
- 100s of TEMPLATES** ... that you need as you grow your business
- 100% OF VENDOR REVIEWS AND DISCOUNTS** ... from the vendors you need





01



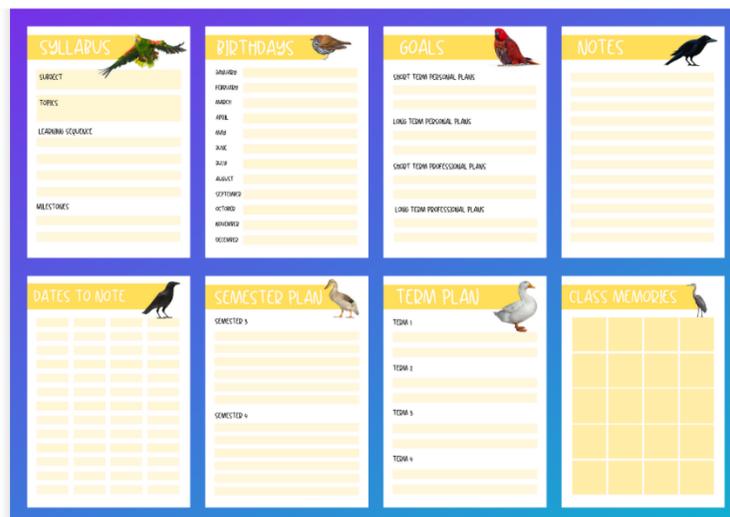
# eBook *Design*

I can create content, make sure the layout is perfect and also create a completely unique cover design for your eBook. Depending on what exactly is needed we can evaluate what would be a great fit for you and proceed accordingly.

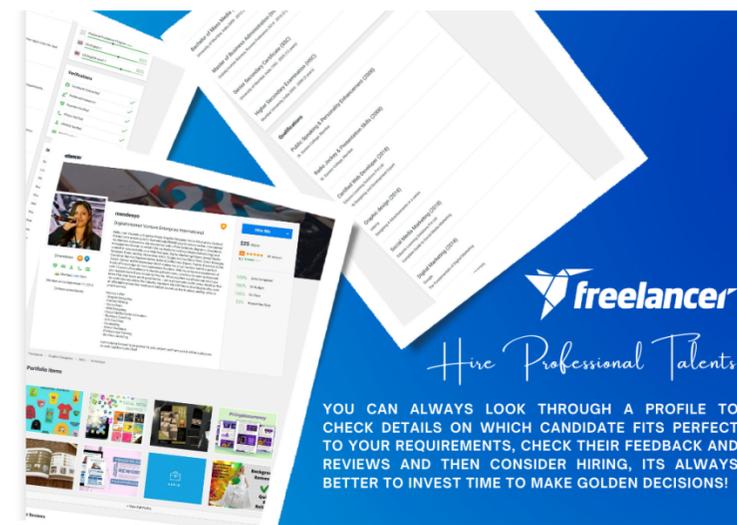
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*Yolande Mendes*

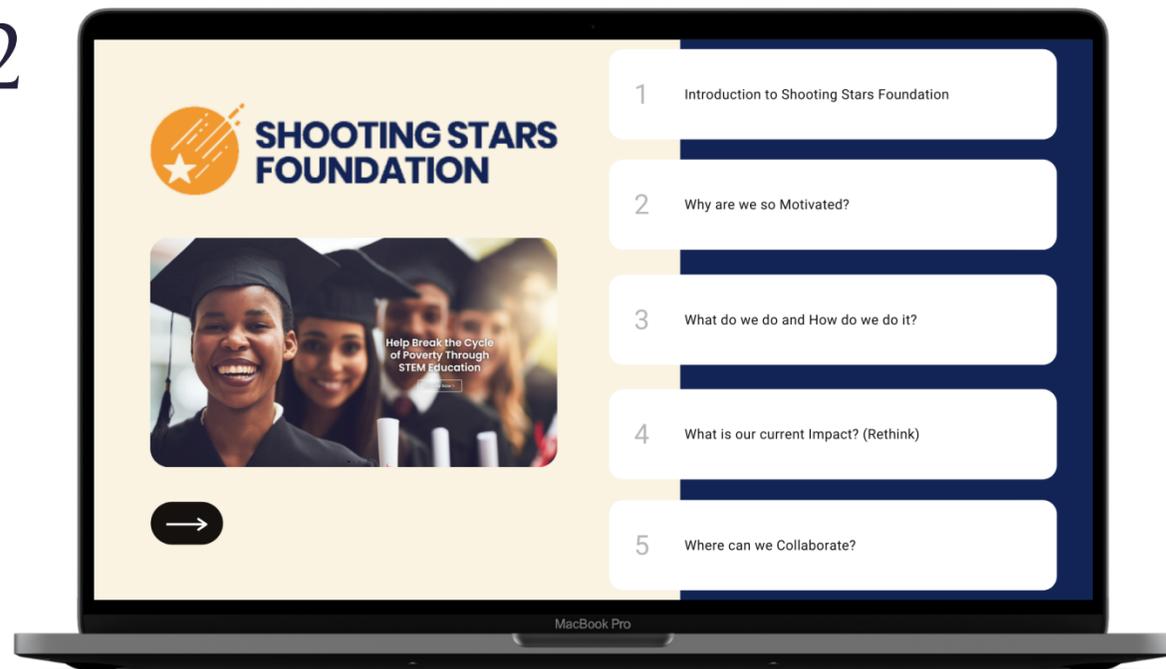


## Side decks & *Presentations*

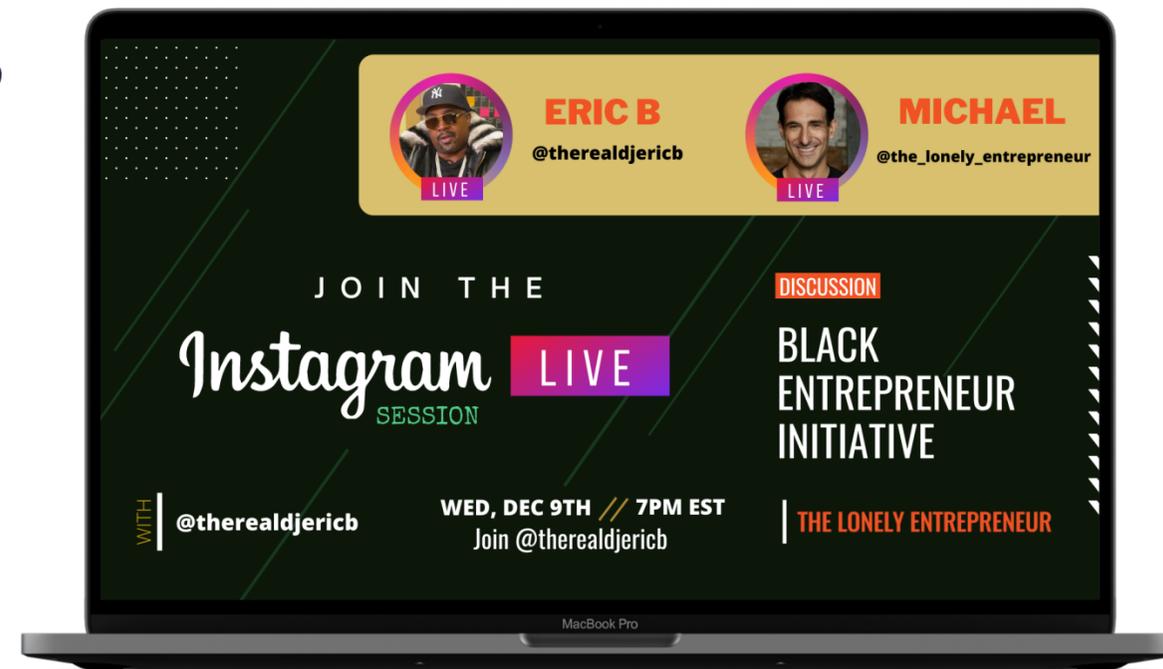
I also create unique landing pages for all social media links incase you wish to promote an individual product or service.



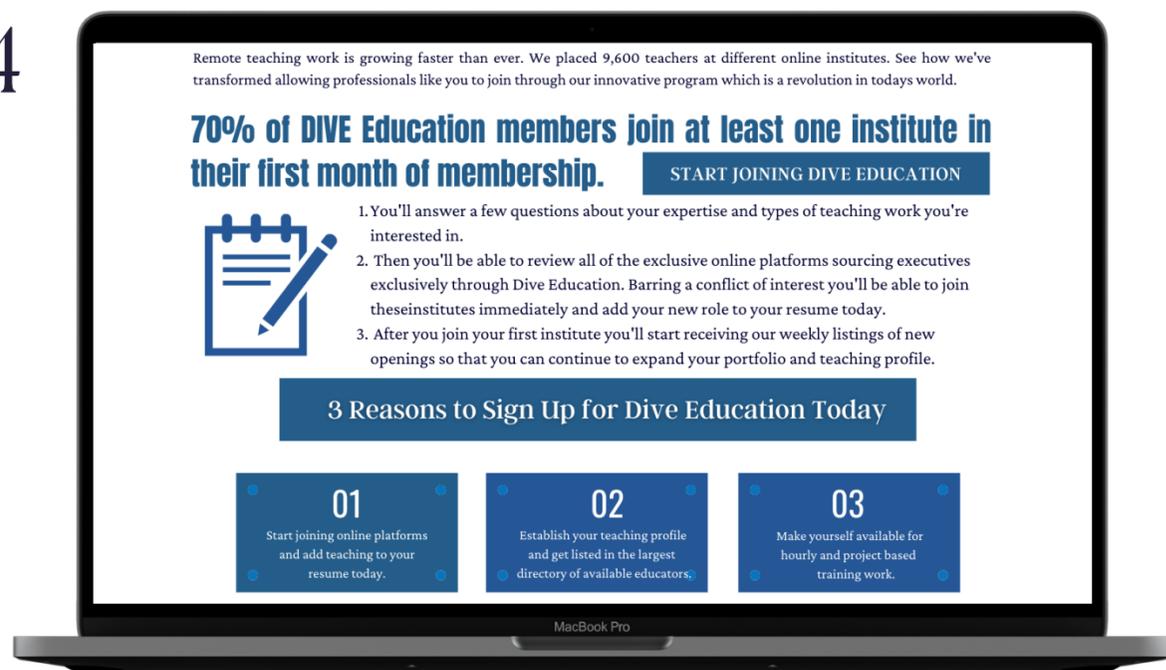
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01



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# Logo Designs

Need a LOGO that stands out? Wish for a unique concept to be brainstormed? I'd be glad to help.



07



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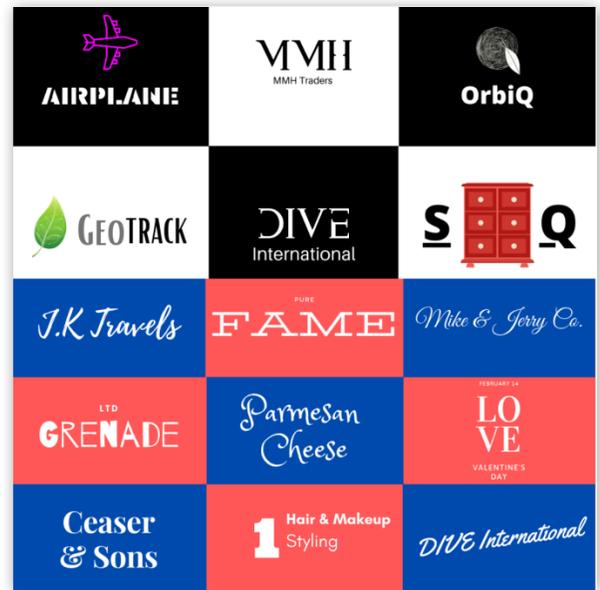
# LOGO Designs & Icons/Elements

A LOGO is the face of your Brand Identity and is more of a representation to the Brand Image and so it has to be as unique as your business concept. Depending on the type of LOGO or Icon representation you need I might be able to suggest a very unique design to suit your needs.

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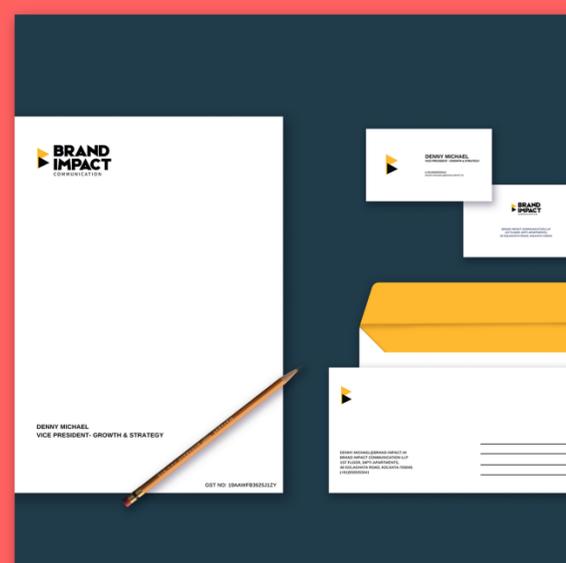
06



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09



# Stationary & Branding Kits

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Need one design on various stationary items to be part of your Branding kit? Lets get that unique look to make it stand out like none other.



11



Before



After



Before



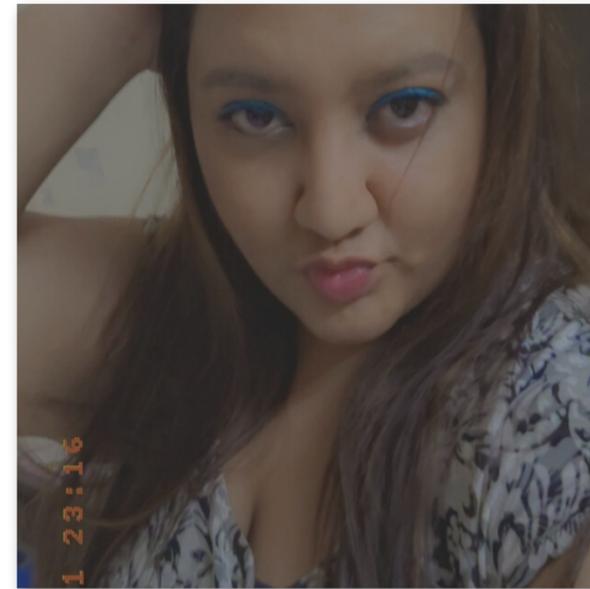
After



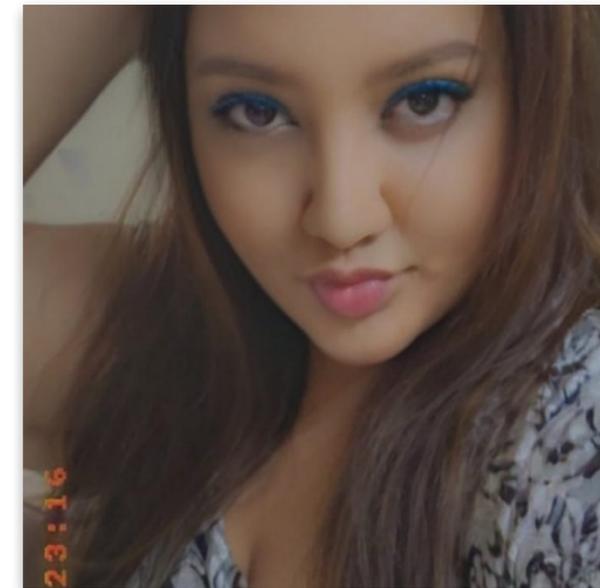
# Photo *Editing*

Photo editing with an enhanced look is always a great choice to make be it a Business click or a personal one. Photographs are something you would always treasure and so its important to have the best version of the moment. Get in touch to see the magic touch added to enhance any pic that you have to a better version based on whats needed.

Before

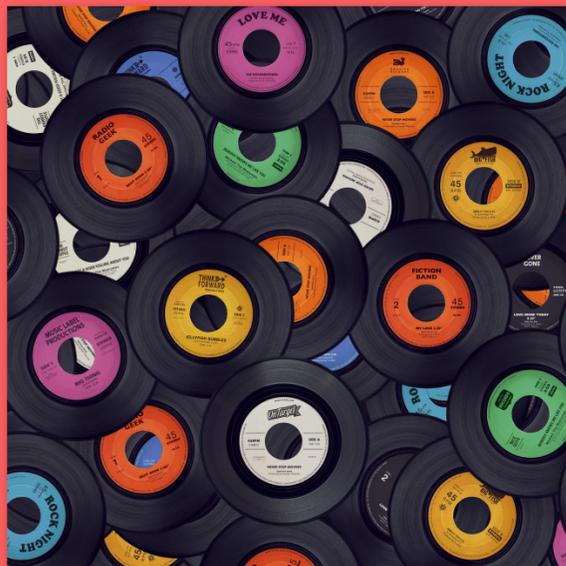


After





01



*Music Track (English)*

02



*Music Track (Hindi)*

03



*Music Track (Konkani)*

04



*Voice Over (English)*

05



*Voice Over (Hindi)*

## *Singing & Voice-Overs*

I have a peppy, soft to ears, stylish voice which is said to command the moods of the audience.



# *As an Entrepreneur, Trainer, Mentor and Coach*

I am happy to provide Consultation/Coaching sessions for both individuals and teams.



I have Completed 200+ Certified Courses on Various Subjects adding to my vast knowledge: (Listing a few below)

- Social Media Management (Facebook) & (Coursera) - Advanced SEO (LinkedIn Learning) - Google IT Support (Google) & (Coursera)
- Six Sigma Green Belt (Specialization Kennesaw State University) & (Coursera) - Fundamentals of Digital Marketing (Google Digital Unlocked)
- Web Developer (Eduonix Learning Solutions) - Social Media Marketing (Eduonix Learning Solutions) & (eMarketing Institute) & (Udemy) - Graphic Designing (Udemy)
- Canva (Coursera Project Network) - Advanced Management Skills: Productivity, Leadership & Strategy (Eazl) - Diploma in Operations Management (Alison)
- Diploma in Customer Service (Alison) - Public Speaking & Personality Enhancement (Xavier Institute of Communications)
- Radio Jockey & Presentation Skills (Xavier Institute of Communications) - Virtual Teacher Specialization (University of California, Irvine) & (LinkedIn Learning) & (Coursera)
- Digital Marketing (University of Illinois at Urbana-Champaign) & (Itronix Solutions) & (Semrush Social Media Toolkit Exam) & (Coursera)

*I have completed my Masters in Business Administration and have a vast knowledge on how businesses in various fields work, I am excellent with my communication skills and I fit perfect as a Trainer, this is why I take up projects related to Business Coaching and Mentoring.*



# Yolande Mendes

My academic background has given me the freedom and ability to apply my skills in many different fields and jobs, including Web Design, Digital Marketing, Social Media Management, Voice-Overs, Coaching and so much more. My career truly embodies the 'jack-of-all-trades' concept, and has allowed me to become an incredibly effective and versatile Freelancer.



*Please note: All communication and payments have to be on the freelancer platform itself.*

*Get in touch*

